

TRAVEL DISTRIBUTION AND RETAILING UPDATES



WEEKS 7 & 8, 2026

THIS EDITION CONTAINS NEWS ON:

Air France-KLM | Air India | Aeromexico | Alaska Airlines | American Airlines | easyJet | Etihad Airways | Jazeera Airways | LOT Polish Airlines | Transavia | Wizz Air | Atriis | Sabre | WorldTicket by GO7

LOT POLISH AIRLINES SIGNS NDC DEAL WITH TRAVELPORT

LOT Polish Airlines has signed a multi-year deal to distribute NDC content through Travelport+. Travelport-connected agents can access the carrier's full range of ancillaries and "unsurcharged" fares. LOT's NDC bookings bypass a 16 EUR GDS EDIFACT surcharge (increased from 13 EUR in Feb 2025). The connection is expected to go live in Q2 2026.

Recent distribution updates from LOT Polish Airlines



JUL 2023

EDIFACT surcharge of 10 EUR, content withdrawal, and differentiation announced



FEB 2025

GDS EDIFACT surcharge increased to 16 EUR



NOV 2021

NDC and IT deal with Amadeus announced



NOV 2023

NDC integrated with ARC; NDC content go-live on Sabre



FEB 2026

NDC deal announced with Travelport; expected go-live in Q2 2026

TRANSAVIA EXPANDS AGREEMENT WITH AMADEUS

Transavia has renewed and expanded its distribution agreement with Amadeus, which covers both its French and Dutch subsidiaries. The deal provides Amadeus travel sellers with full access to the fares and new features of Transavia.

The move comes as Transavia positions itself deeper at Paris Orly, where it is taking over domestic slots previously held by Air France.

WIZZ AIR ANNOUNCES WIZZ LINK IN COOPERATION WITH DOHOP

Hungarian ULCC Wizz Air has launched WIZZ Link, a new booking platform developed in collaboration with Dohop. The tool allows passengers to book multi-leg itineraries in a single transaction, significantly expanding self-transfer travel options with over 8,000 new route combinations across its primary regional hubs.

Wizz Air has a direct-first stance on distribution, and WIZZ Link aims to shift more travellers away from OTAs.

SABRE TOOTS AGENTIC AI HORN IN Q4 2025 FINANCIAL RESULTS

In its Q4 2025 results, Sabre focused on pivoting from its legacy GDS identity toward becoming an “AI-native technology leader,” highlighting the introduction of agentic APIs and an MCP server.

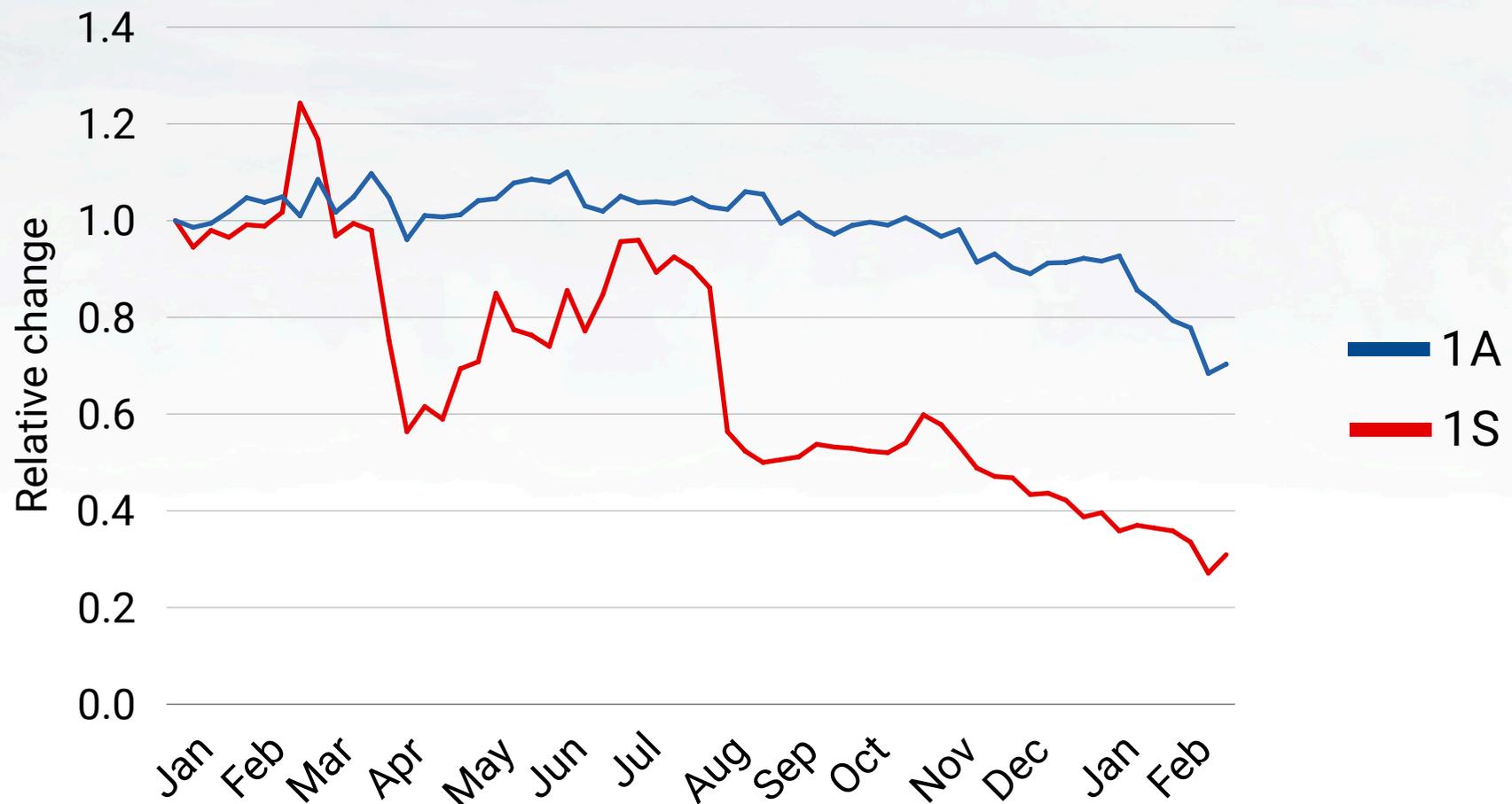
Sabre lowered its Q4 air distribution bookings growth guidance to 6–8% from 6–14% and ultimately delivered 4% growth. Despite initially targeting double-digit full-year growth, the company finished the year flat year-on-year. In 2025, Sabre added NDC content from 15 additional airlines, bringing the total number of live NDC connections to 42.

The company also announced approximately \$65 million in total restructuring costs and signalled a shift toward hiring more engineering roles to support its AI-focused offerings.

<i>2025 Quarterly evolution</i>	Q1	Q2	Q3	Q4
Distribution revenue (Mio USD; % change YOY)	569 (-1%)	546 (-1%)	575 (+4%)	527 (+5%)
Air distribution bookings (Mio; % change YOY)	82 (-3%)	76 (-1%)	81 (+2%)	70 (+4%)

EXCERPT: 1A AND 1S 2025 - TODAY SHARE PRICE EVOLUTION

Relative changes in share price (compared to 01 Jan, 2025)



Since January 2025, share prices of both Amadeus and Sabre have declined, though with different patterns. Sabre exhibited recovery in Q2 2026, but since had a steep overall drop. Amadeus remained relatively stable for most of the year before declining later. Jan 2025-Feb 2026 net change: Sabre ~-70%, Amadeus ~-30%.

SABRE ANNOUNCES 'END-TO-END AGENTIC AI EXPERIENCE'

Sabre has partnered with PayPal and Mindtrip, a conversational AI platform, to develop an 'end-to-end agentic AI experience for travel planning and booking'.

The collaboration aims to enable travellers to search, book, pay and manage personalised trips within a single conversational interface, combining Sabre's travel technology, PayPal's payments and identity capabilities, and Mindtrip's AI-based consumer platform. The initial launch is planned for Q2 2026.

AI-enabled travel experience powered by:

Mindtrip

Conversational
consumer AI

PayPal

Agentic
Commerce

Sabre

Travel technology and
Agentic AI

ATRIIS ANNOUNCES FOUR NEW AIRLINE NDC CONNECTIONS

Atriis, a corporate travel platform, has integrated NDC content from Air France-KLM, Air India, Aeroméxico, and Etihad Airways, powered via its integration with Sabre. Recently, NDC from three other airlines was added using the same connection. The platform entered agreements with all three GDS between 2024 and 2025.

Recent Atriis airline NDC integrations

Air Canada

LOT Polish Airlines

British Airways

Qatar Airways

Emirates

TAP Air Portugal

Iberia

Air France-KLM

Air India

Aeroméxico

Etihad Airways



WORLD TICKET BY GO7 ANNOUNCES MULTI-SOURCE DISTRIBUTION MODEL

WorldTicket by GO7 has announced a channel-agnostic “connected airline distribution model” that integrates GDS, NDC, and direct OTA partnerships into a single ecosystem.

The approach is positioned as a way to reduce the complexity of the GDS vs. NDC debate by enabling airlines to be present across multiple booking channels simultaneously while maintaining cost neutrality. The model also includes a virtual interlining solution that is expected to launch soon.

EASYJET EXPANDS PARTNERSHIP WITH DATALEX

easyJet has expanded its partnership with Datalex by enabling Stellex Air Bundles, a tool that allows for more personalised bundled offers. The carrier has also introduced Flexpass, a new ancillary allowing passengers to modify their flights without paying change fees. By integrating these products, easyJet aims to ‘accelerate product innovation and reduce time to market’ for customers.

MORE INDUSTRY UPDATES

BCD Travel has gone live with NDC content from **American Airlines**. The TMC now has 55+ NDC airline agreements, with 22 connections live by the end of 2025. Late last year, the TMC also integrated NDC content from British Airways and joined Accelya's NDC FastTrack program.

Jazeera Airways, a Kuwait-based airline, has introduced a 'fly now, pay later' booking option in partnership with fintech company **Deema**. Airlines in the Gulf region are gradually expanding into the BNPL space, with Emirates, Qatar Airways, and Gulf Air also offering similar options in select markets.

Quadrant Travel Technology has partnered with aggregator **Atlas** to integrate low-cost carrier content and fulfilment capabilities into the Quadrant platform. The integration allows travel agencies to access and sell content from more than 140 LCCs.

PAYMENTS UPDATES

TerraPay has signed a multi-year agreement with **Sabre Direct Pay**. The integration enables real-time cross-border bank transfers for travel suppliers in 155+ countries. Sabre Direct Pay also partnered with WEX and JusPay in 2025.

Alaska Airlines has partnered with **PayCargo** and **IBS Software** to streamline cargo payments via IBS Software's **iCargo** platform. Alaska Airlines is the first carrier to implement an end-to-end digital payments solution for cargo, enabling customers to make and receive payments through a single platform. iCargo is used by multiple cargo airlines, including Delta Cargo and American Airlines Cargo.

UATP has announced a partnership with payments technology provider **MICA** to roll out a 'credential-less, multi-tender payment capability' across its network. The initiative will give merchants more flexibility in how they accept and process payments.



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- Audits that offer airlines solutions to specific problems in GDS and NDC distribution
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