

TRAVEL DISTRIBUTION AND RETAILING UPDATES

Weeks 11 & 12, 2025

This edition contains news on:

- Air Transat
- British Airways
- FLYONE
- IndiGo
- Southwest Airlines
- VietJet Air
- ARC
- CellPoint Digital
- Farenexus
- ixigo

British Airways NDC goes live on Sabre

NDC content from British Airways (BA) is now available to Sabre-connected agents worldwide. BA's NDC content has been live on Amadeus and Travelport since 2023.

GDS EDIFACT bookings for BA have a 13 GBP/ 15 EUR/ 14 USD surcharge per sector. NDC bookings also contain an undisclosed but 'reduced fee' (surcharge).

BA's GDS NDC implementation timeline

	NDC deal announcement	NDC go-live on GDS	Implementation period
Amadeus	02/2021	05/2023	27 months
Travelport	12/2021	08/2023	20 months
Sabre	01/2024	03/2025	14 months

VietJet signs distribution deal with Sabre

VietJet Air and Sabre have commenced their distribution relationship. The deal marks the first time VietJet's content will be available via the Sabre GDS. The airline has been a participant in the Amadeus GDS since 2014.

VietJet is a Vietnamese low-cost carrier operating mainly in the Asia Pacific region.

Southwest expands with CellPoint Digital

Southwest Airlines and CellPoint Digital have expanded their payments orchestration partnership. The airline will now utilise CellPoint's new cloud-native payment-orchestration platform.

Recent airline integrations for CellPoint Digital include:

Riyadh Air

Arajjet

Air Europa

KM Malta Airlines

Air Transat partners with Farenexus for NDC

Air Transat's partnership with the Canadian travel aggregator focuses on NDC development and distribution. Air Transat's NDC content will be integrated into the aggregator's agency booking platform, nexusWind.

The aggregator already provides access to several carriers serving North America.

Selection of Farenexus' completed airline integrations

Air Canada

American Airlines

British Airways

Copa Airlines

Lufthansa Group

Porter Airlines

United Airlines

ARC reports Feb 2025 Direct Connect results

ARC (Airline Retailing Corp.) Direct Connect enables airlines to offer NDC in the US using ARC's settlement services. Over the past year, ARC NDC bookings have risen, averaging 20% of total bookings per month. This figure has resulted despite Delta Air Lines not yet completing its NDC integration.

ARC Direct Connect statistics for February 2025 and overall NDC bookings share progression*



860

agencies



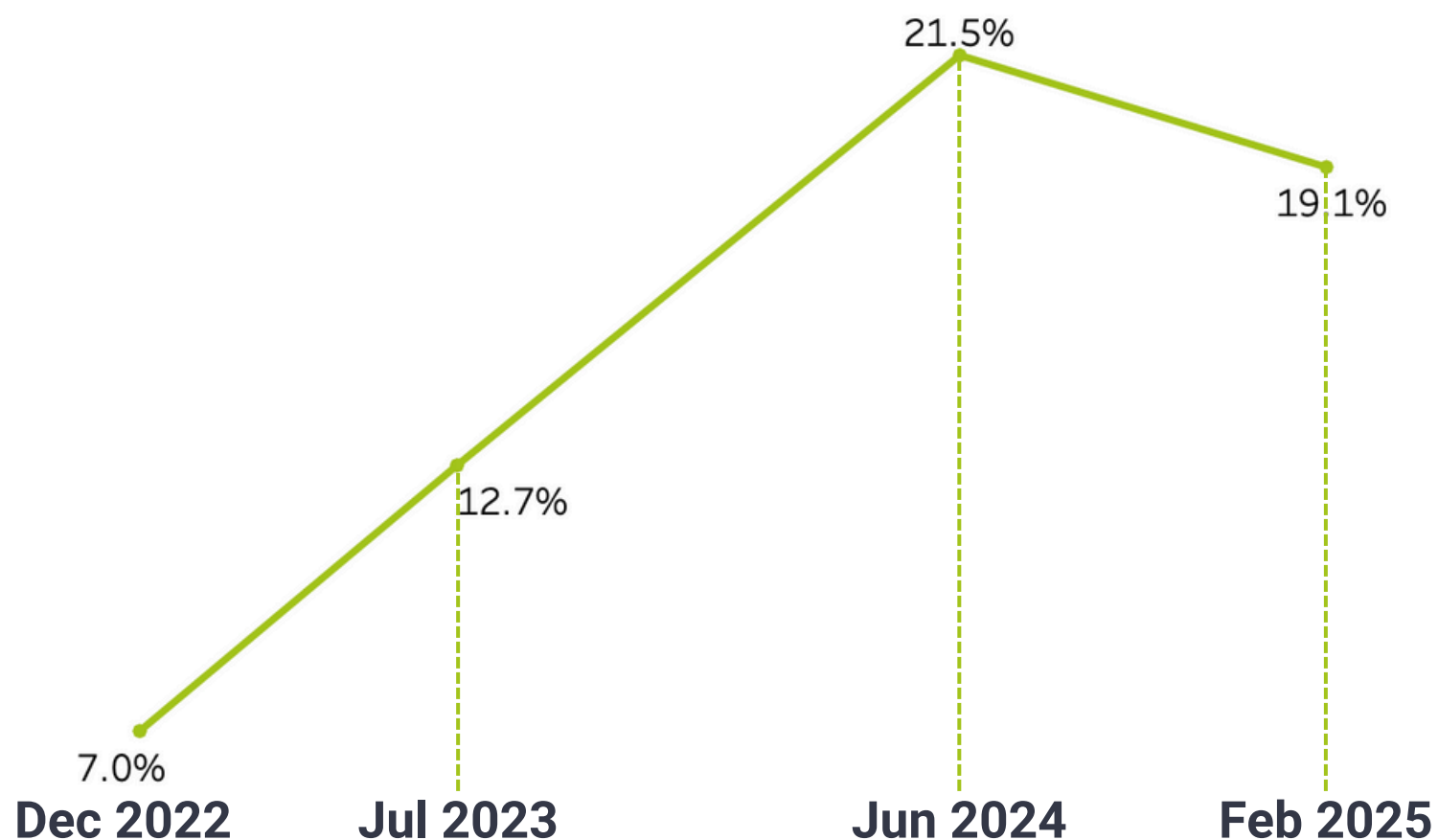
36

airlines



19.1%

of total transactions



*Source: ARC (website)

More industry distribution news

Indian OTA **ixigo** has entered a partnership with **Amadeus**. ixigo will be integrating Amadeus' EDIFACT and NDC content into its platform.

Two low-cost carriers, India's **IndiGo** and Moldova's **FLYONE**, have signed agreements to adopt **Amadeus'** Segment Revenue Management (SRM) Flex solution. Both airlines are existing customers of the Navitaire New Skies PSS.

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