

TRAVEL DISTRIBUTION AND RETAILING UPDATES



WEEKS 39 & 40, 2025

THIS EDITION CONTAINS NEWS ON:

Air Canada | Alaska Airlines | Azul Linhas Aéreas Brasileiras | Finnair |
Flydubai | GOL Linhas Aéreas | SriLankan Airlines | Navan |
PROS Holding | Sabre | Travelport

FINNAIR INTRODUCES ANCILLARY BUNDLES IN RETAIL OFFERING

Finnair has become the first airline to offer ancillary combos using Amadeus Nevio. The carrier's first launched combo is a seat + in-flight internet access option at a discounted price.

The offering is currently only available via Finnair's website and in some European markets. The airline plans to expand the offerings geographically and to other ancillaries such as meals, priority boarding, carry-on baggage, and lounge access.

Finnair's 2025 NDC and retailing efforts



APR 2025

NDC deal signed with
Amex GBT



JUL 2025

Finnair Agency Sales Tool
powered by TPConnects
migrates to NDC 21.3



FEB 2025

Finnair NDC goes live on
Travelport



MAY 2025

Finnair launches first Nevio
'native order'



SEPT 2025

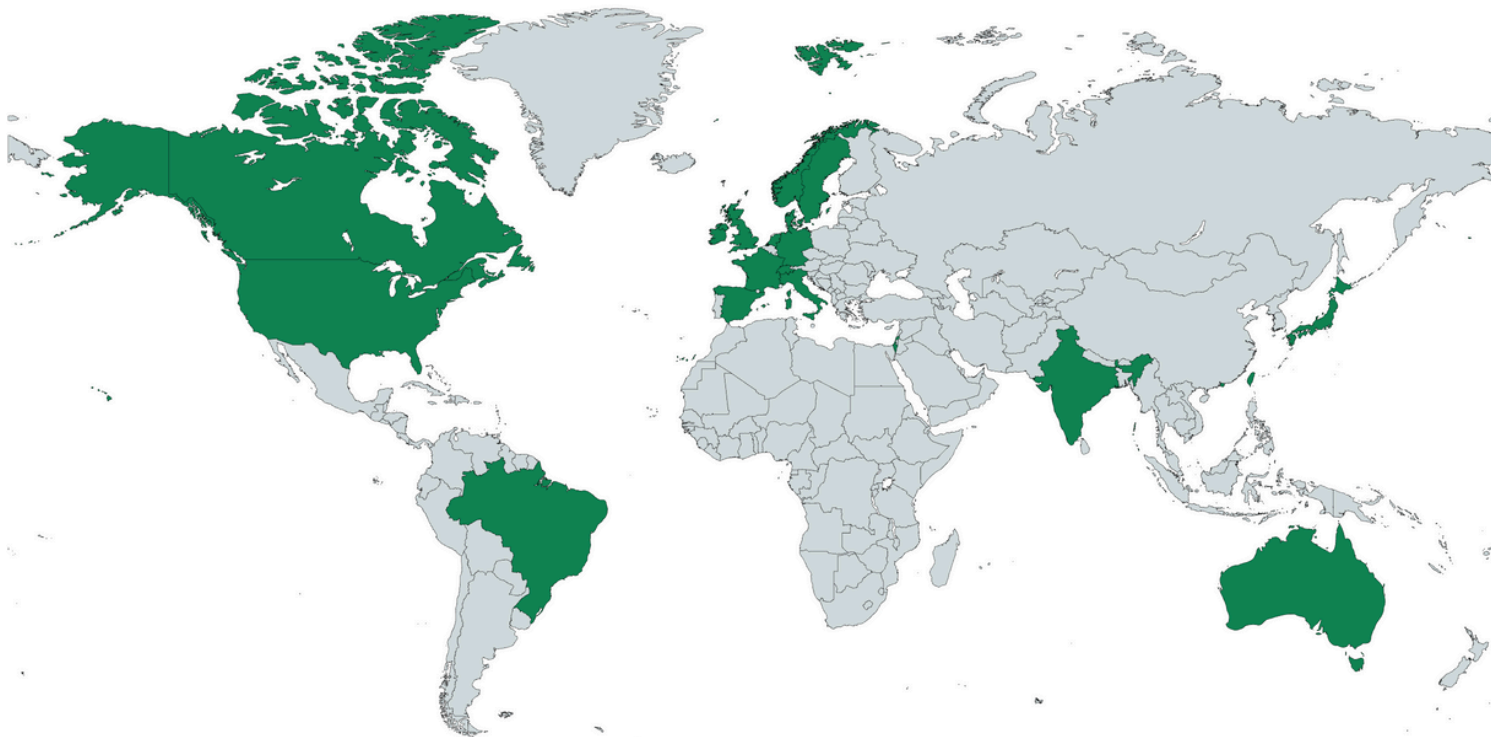
Launch of ancillary
combos via Amadeus
Nevio

AIR CANADA NDC GOES LIVE ON TRAVELPORT

Air Canada (AC) has integrated its 'full range' of NDC content on Travelport+, giving access to all connected agents and TMCs. The integration is initially live in 20 countries. Travelport and AC signed an expanded distribution contract in October 2023.

AC's EDIFACT surcharge, applicable only on the lowest fares in each cabin (four classes) is bypassed via NDC bookings. AC's NDC content is live on Amadeus (2023) and Sabre (2024). This year, the carrier has announced NDC partnerships with Verteil Technologies and APG.

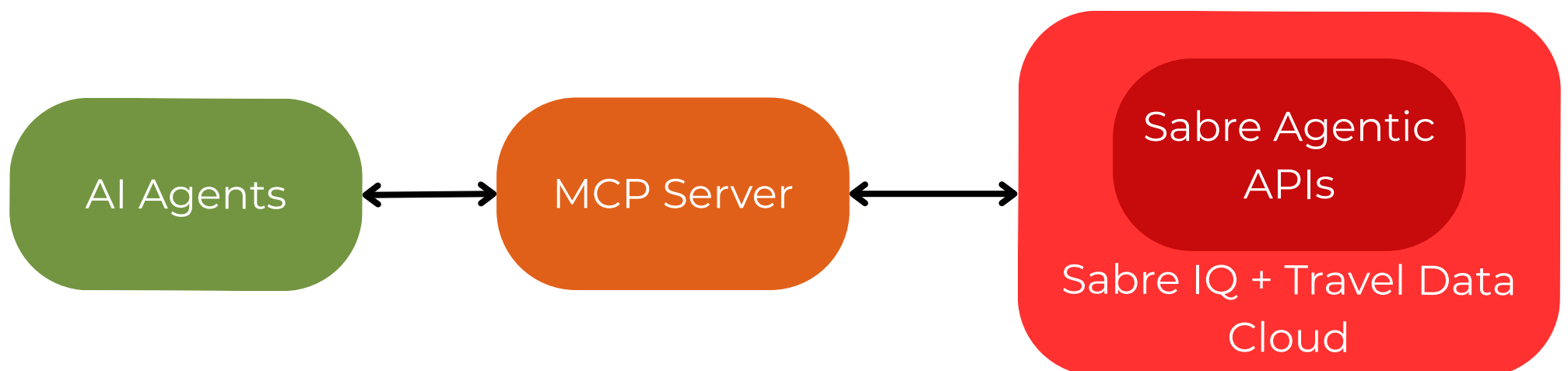
Initial rollout of Air Canada NDC on Travelport



SABRE LAUNCHES FIRST SET OF AGENTIC AI APIS

Sabre has launched its first set of APIs enabling agentic AI. The APIs cover shopping, booking, and servicing triggered by AI agents. These set of APIs connect AI agents to Sabre via an MCP server. The server and APIs are built on top of Sabre IQ and Travel Data Cloud.

All the agentic AI APIs are integrated into Sabre Mosaic. Some examples Sabre provides of agentic AI impacting travel include a call center proxy agent to handle same day rebooking during disruptions in flight operations, A2A agents to handle itinerary changes, visa and compliance management agents, etc.



GOL LINHAS AÉREAS ENDS MERGER TALKS WITH AZUL

GOL has ended its interest in merging with fellow Brazilian carrier, Azul. In January 2025, Abra and Azul signed a memorandum of understanding to explore a potential merger between GOL and Azul, which could have created a carrier holding 60% share of the domestic market. Subsequently, Azul began its Chapter 11 restructuring in May 2025.

GOL exited Chapter 11 three months ago, after entering the process in 2024. As part of its restructuring, the Abra Group (also a shareholder in Avianca and Wamos Air) acquired an 80% stake in GOL. GOL is the second Brazilian airline to exit Chapter 11, after LATAM Airlines Brasil in 2022.

GOL Chapter 11 exit details

**CURRENT
LIQUIDITY**



900 MILLION USD

**FINANCING
RECEIVED**



1.9 BILLION USD

**RESTRUCTURING
PERIOD**



17 MONTHS



FLYDUBAI TO DISTRIBUTE NDC VIA ACCELYA'S FLX ONE

Flydubai has selected Accelya to distribute its NDC content, via FLX ONE. Accelya announced the launch of its new platform, FLX ONE in October 2024. The API-driven platform, built in AWS, aims to support the full Offer-Order-Settle-Delivery set of capabilities.

Additionally, Oman Air has extended its partnership with Accelya by adopting the FLX ONE Revenue Management solution.

TRAVELPORT LAUNCHES TOOL FOR AGENCY COMMISSIONS

Travelport has entered into a partnership with FareNexus for an automated end-to-end agency commissions tool. The partnership sees nexusCMT, a contract management solution integrated into the Travelport+ platform.

The tool provides transparency and a real-time view to agents on commissions.



BUSINESS TRAVEL PLATFORM PROVIDER NAVAN FILES FOR IPO

Navan has filed a registration statement with the US Securities and Exchange Commission, to go public on NASDAQ. This marks progress in the TMC's longstanding plan to go public, following its submission of confidential IPO paperwork three years ago.

Navan (formerly TripActions,) is a ten-year old TMC combining corporate travel, expenses, and payments in one platform.

THOMA BRAVO TO ACQUIRE PROS HOLDINGS

Tech investment firm Thoma Bravo has entered into a definitive agreement to acquire PROS Holdings, the parent company of tech provider PROS.

The all-cash deal values PROS at USD 1.4 billion, with shareholders receiving USD 23.25 per share. Once the acquisition transaction is completed, PROS will become a privately held company.

PAYMENTS UPDATES

Alaska Airlines has partnered with **Allianz Partners USA** to integrate the SmartBenefits travel insurance feature. SmartBenefits automatically compensates insured customers experiencing flight delays without needing to file a claim. Alaska is the first airline to implement this feature, which will also be extended to Hawaiian Airlines to maintain consistency across the carriers.

SriLankan Airlines has integrated **UnionPay** as a payment option on its website. The integration targets ease of payment for SriLankan's growing base of Chinese travellers.

Spanish bank, **BBVA** has partnered with **Mastercard** and **Sabre Direct Pay** to launch a new virtual card product in Mexico. The product allows 'travel agencies to issue secure virtual card numbers for each payment'. It is planned to be expanded to South America and Europe.

OYSTIN AND TRAVEL IN MOTION ARE AT THE WAF 2025

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(Airliners only):*



*Book a [one-on-one](#) session
with our Founder,
Felix Dannegger:*



Our Airline Distribution and Retailing Masterclass focusses on:

- Latest developments in Airline Distribution
- Leveraging NDC
- Looking into Airline Payments challenges
- Our view on Order Transformation

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