

AIRLINE DISTRIBUTION AND RETAILING UPDATES

Weeks 35 & 36, 2024

This edition contains news on:

- Air France–KLM
- Air India
- Air Transat
- Greater Bay Airlines
- Malaysia Airlines
- Norse Atlantic Airways
- TAP Air Portugal
- Turkish Airlines
- United Airlines
- WestJet

Turkish Airlines executes go-dark on Sabre and announces aggregator partnerships

Turkish Airlines (TK) content is no longer available via Sabre. This includes its flights marketed by other airlines.

TK will launch its NDC platform and impose an GDS EDIFACT surcharge on 1st October.

Several aggregators that provide access to TK NDC are:

DRCT

Mystifly

Nuflights

Nuua

Theta

Travelfusion

Verteil

Air India goes live with NDC

Air India has incorporated the 21.3 schema of NDC, making it the first Indian carrier to implement NDC.

The airline previously had exclusivity with Travelport for its domestic content. It has since removed that and all GDS deals include NDC via GDS.

No GDS is live yet with the carrier's NDC content.

Air India's GDS contracts history

	Amadeus	Sabre	Travelport
Previous contracts	Jan 2020	Apr 2023	Nov 2018
Updated contracts (incl. NDC via GDS)	Oct 2023	Oct 2023	Oct 2023

 Access limited to ROW content (excl. India)

 Access to all content (incl. India)

Malaysia Airlines expands NDC with Amadeus

Malaysia Airlines' NDC content is now available via Amadeus' Travel Platform in three countries.

Malaysia Airlines is a user of Amadeus' passenger service system.

Countries Malaysia Airlines NDC content is available in



Singapore
January 2024



India
August 2024



United Kingdom
August 2024

Air Transat potentially goes dark on Sabre

Air Transat, has notified travel agents that the distribution agreement with Sabre will expire on September 17, 2024.

The VP of Commercial for Air Transat has mentioned that the carrier is “engaged in amicable talks with Sabre in the interest of Sabre users”. Agents connected via Amadeus and Travelport, along with direct connections and the agent portal will still have access to Air Transat content.

Airlines that have gone dark on Sabre

Finnair
2019

Emirates
2021

Turkish Airlines
2024

Note:

- *Finnair and Emirates have been reinstated on Sabre.*
- *Turkish Airlines is currently not available via Sabre.*

WestJet and Amadeus sign NDC deal

Amadeus and WestJet have signed a renewed distribution contract. This includes access to NDC content. The final timeline for the distribution of WestJet NDC content is not specified yet. WestJet signed a similar deal with Sabre in August.

Norse Atlantic Airways to enter GDSs

The plan comes as a part of a broader shift, including fleet reshuffling and changes to ancillary offerings.

Norse' lowest fares will remain exclusive to the carrier's website. Specific GDS partners have not been announced.

Recently announced NDC integrations

There are several recent integrations by aggregators to airlines.

Air France-KLM



ClarityTTS

Includes continuous pricing. Spotnana went live with AF-KL content in June.

TAP Air Portugal



Travelfusion

Travelfusion has also completed integrations with Turkish Airlines and Ryanair.

United Airlines



Aeronology

Aeronology's NDC suppliers include Singapore Airlines and Lufthansa Group.

More industry news

Travelport has signed a multi-year deal to distribute Hong-Kong based carrier, **Greater Bay Airlines'** content via the Travelport+ platform.

Alitrip, the online travel platform of Alibaba Group, has signed a technology deal with **Travelport**. The deal includes content and pricing access, and the use of Travelport's shopping products.

***TOGETHER, WE CREATE AND
BRING TO LIFE STRATEGIES
DRIVING TRAVEL RETAIL.***

Visit oystin.com or travelinmotion.ch to learn more about our:

- Structured, flexible and customizable, modular approach to distribution strategy solutioning
- Audits that offer airlines solutions to specific problems in GDS and NDC distribution
- Offer-Order transformation approach

PDF version only:

[Click here to receive these updates fortnightly in your inbox](#) 