

# TRAVEL DISTRIBUTION AND RETAILING UPDATES



WEEKS 15 & 16, 2026

**THIS EDITION CONTAINS NEWS ON:**

Air Europa | Arajet | Malaysia Airlines | Nile Air | Ryanair | SalamAir |  
Saudia | Spring Airlines | SriLankan Airlines | Accelya | Airnguru | ARC  
| DerbySoft | Letsfly | Navan | PROS | Travelfusion | Verteil



# AIR EUROPA ANNOUNCES DISTRIBUTION STRATEGY CHANGES

Air Europa will begin applying a Distribution Channel Fee (DCF) on tickets issued via GDSs, from July 1, 2026. At the same time, the carrier has also notified travel agents that their distribution agreement with Sabre will expire at the end of June. Agents using Amadeus and Travelport will continue to have access, however, with the DCF. DCF-free content will be available to agents via AEA Direct channels (AEA Direct API, AEA Direct Partner, and AEA Direct Web).

Airlines that have gone dark on Sabre include Finnair (2019, 3 months), Emirates (2021, 7 months), Turkish Airlines (2024-25, 10 months), and Frontier (2024, not reinstated).

Last year, Air Europa accepted a minor stakeholder bid from Turkish Airlines for ~27% ownership.

## **DCF per direction applied on tickets issued from July 1, 2026**

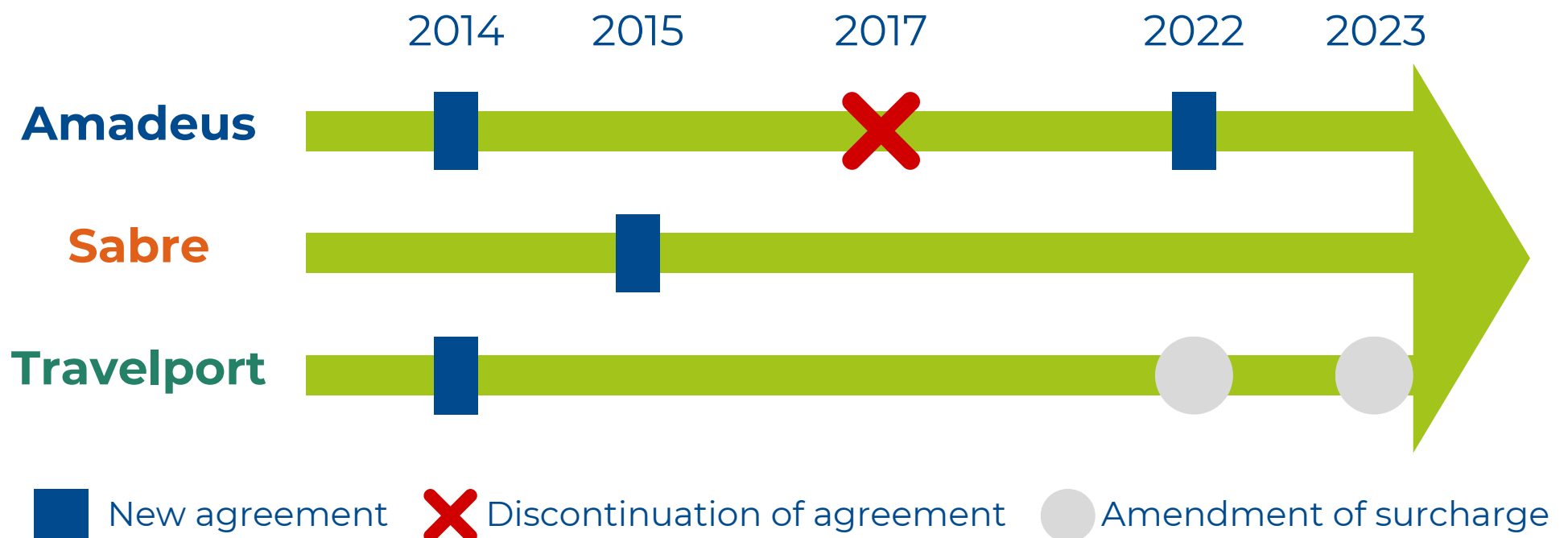
**12.00 EUR | 14.50 USD | 11.00 GBP | 11.00 CHF**

dependent on Point of Commencement

# RYANAIR DEPLOYS NEW GDS TERMS, AFFECTING TMCS

Ryanair has introduced new booking terms for TMCs accessing its content via GDS, with deadlines of 31 March 2026 for Sabre and Travelport users and May 2026 for Amadeus. The terms require all post-booking changes to be handled through Ryanair's own Travel Agent Direct platform rather than the GDS. The UK Business Travel Association raised concerns over duty of care, refund handling, and data protection, warning that some TMCs may opt out of carrying Ryanair content altogether.

## Ryanair's relationship with GDSs



# SAUDIA GOES LIVE WITH NDC ON TRAVELPORT

Saudia's NDC content has gone live via Travelport+. The carrier signed a long-term distribution agreement renewal with Travelport in October 2025, including distribution of the carrier's NDC content via Travelport+. The implementation period was approx. 6 months.

Saudia's NDC content was launched on Sabre and (presumably) also on Amadeus early last year.

## Recent updates from Saudia



**JAN 2025**

Saudia NDC content goes live on Sabre GDS



**OCT 2025**

Expanded distribution deal incl. NDC signed with Travelport



**DEC 2024**

Expanded distribution agreement incl. NDC signed with Amadeus



**Q1 2025**

Scheduled go-live of Saudia NDC content on Amadeus



**APR 2026**

Saudia NDC content goes live on Travelport GDS

# NILE AIR PARTNERS WITH VERTEIL PARTNERS FOR NDC

Egyptian private airline Nile Air has integrated its NDC content with Indian travel aggregator and distribution platform provider Verteil Technologies.

The integration via Verteil Direct Connect marks Nile Air's entry into NDC distribution. The initial rollout covers Egypt and GCC markets, giving travel sellers access to Nile Air's full range of fares and ancillaries, via a single API connection.

## Selection of Verteil's recent airline NDC partnerships

*NDC launch aggregator*

Nile Air

Riyadh Air

Turkish Airlines

Air Canada

AirJapan

Airlink

Centrum Air

TAP Air Portugal



## **SRILANKAN AIRLINES DEPLOYS AI IN REVENUE MANAGEMENT**

SriLankan Airlines has rolled out an AI-powered Origin and Destination revenue management platform, combining tools from PROS and Amadeus. The system enables dynamic pricing and efficient inventory allocation across all sales channels.

The airline posted 13% revenue growth in the first three quarters of FY 2025–26, partly attributing the result to the new platform.

## **SALAMAIR BEGINS DISTRIBUTING VIA ABACUS**

SalamAir, an LCC from Oman, has launched its offerings on Abacus, after going live on Sabre in August 2025 (distribution agreement announced in June).

The carrier has a long-standing relationship with Sabre, renewing its Radixx Reservation System contract last year. Salam Air has been a customer of Radixx since 2017.

# MORE INDUSTRY MEMBERS JOIN ACCELYA'S NDC FASTTRACK

ARC, Navan, Travelfusion, and SAP Concur have joined Accelya's NDC FastTrack, a program focused on accelerating NDC adoption. The initiative was launched in July 2025, with Sabre and Amex GBT as the first members, and SAP Concur as an advocate.

The program is not a commercial arrangement but functions as an industry working group - developing roadmaps, frameworks, and training resources to support faster, more aligned NDC adoption.

## ***GDS***

Sabre

Travelport

Amadeus

*Others*

ARC

## ***Tech providers***

Accelya

SAP Concur

Travelfusion

## ***Travel sellers***

Amex GBT

BCD Travel

FCM Travel

CTM

Fox World Travel

Navan

## MORE AIRLINE UPDATES

**Arajjet**, a Dominican Republic low-cost carrier, has signed a distribution agreement with **Airnguru** for the first production deployment of its Offer Optimization Suite. The tool helps airlines optimise pricing and composition of fare families and ancillary bundles. Last month, the carrier made its content available to agencies on the Amadeus Travel Platform.

**Spring Airlines**, a Chinese LCC, has integrated **DerbySoft's** Global Data Network for Flights, an API-driven and decentralised distribution platform. The network enables direct connections between airlines and agencies. Spring Airlines is the second airline to join the network, following AirAsia Group.

**Malaysia Airlines** and **Visa** have signed a three-year MoU to develop more integrated payment and booking experiences, with a focus on driving direct channel bookings. The agreement includes co-developed offers for Visa cardholders.



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- Structured, flexible and customizable, modular approach to distribution strategy solutioning
- Audits that offer airlines solutions to specific problems in GDS and NDC distribution
- Offer-Order transformation approach

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