

***AIRLINE  
DISTRIBUTION  
UPDATES***

***Week 35 & 36, 2023***



# Scoot disrupts the status quo; differentiates GDS surcharge by sector length & ticket stock

Scoot announced an updated GDS surcharge schedule effective 01 September 2023. Interesting to note: Scoot differentiates its GDS surcharges by a combination of the sector duration and the issue ticket stock (668 - Scoot, 618 - Singapore Airlines, 169 - Hahn Air)

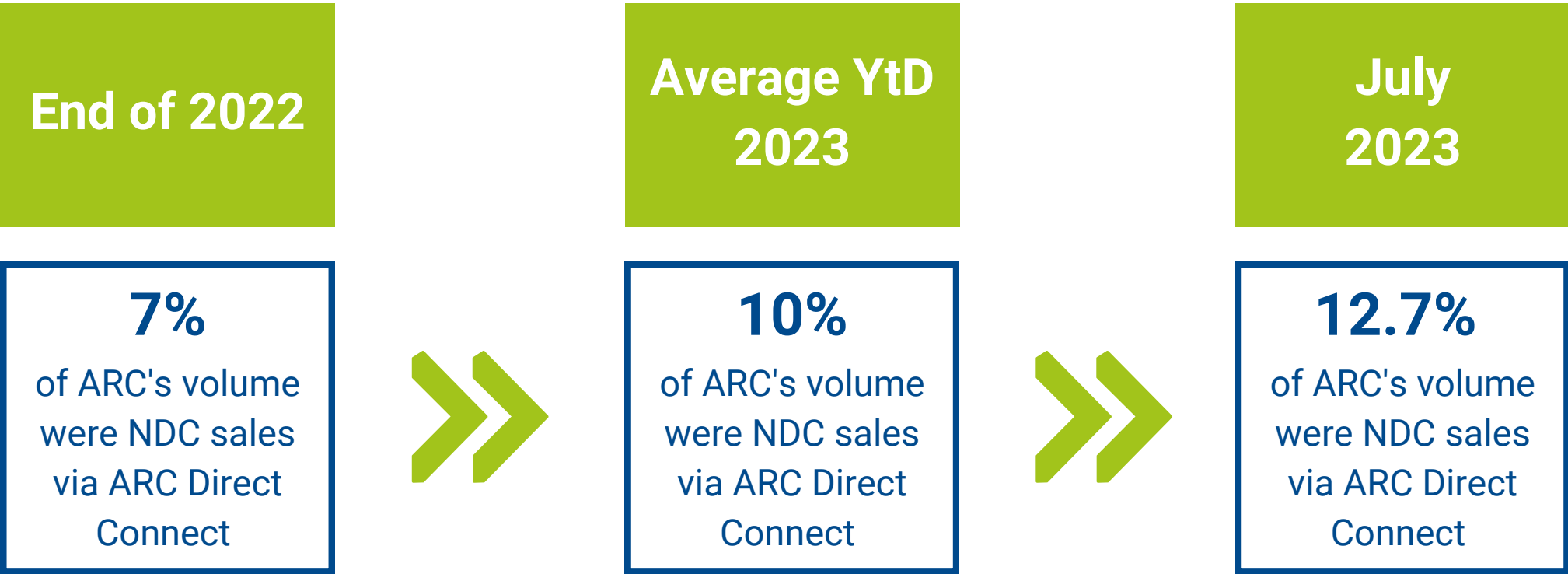
## Fees effective from September 2023

Sector Length		Issue Ticket Stock: 668-, 618-	Issue Ticket Stock: 169-
Short Haul	4hrs	\$12 per sector	\$23 per sector
Medium Haul	4hrs - 7hrs	\$18 per sector	\$29 per sector
Long Haul	7hrs - 11 hrs	\$23 per sector	\$34 per sector
Ultra-Long Haul	>11hrs	\$29 per sector	\$40 per sector

# Significant rise in NDC volumes noted with ARC Direct Connect transactions

In July, ARC reported that a significant portion of airline transactions was handled through ARC Direct Connect, showcasing substantial growth from the previous year. This program, emphasizing NDC and API-based sales, involves participation from major carriers.

## ARC Direct Connect NDC volumes



# Virgin Atlantic embraces NDC without content removal or surcharges

Virgin Atlantic has introduced its VS NDC Connect Portal for agencies to access NDC-based connections without penalizing EDIFACT usage. VA has chosen not to remove content from EDIFACT or impose surcharges for booking through EDIFACT-connected GDS until VA implements post-booking servicing of NDC bookings. The airline has recently (April 2023) secured multi-year deals with Amadeus and Sabre.

Investment paused due to pandemic



**2019**

VA starts investment into NDC API Version 18.1

**2023**

VA NDC launched with the latest Version 21.3

**2024**

Possible launch of dynamic pricing at VA

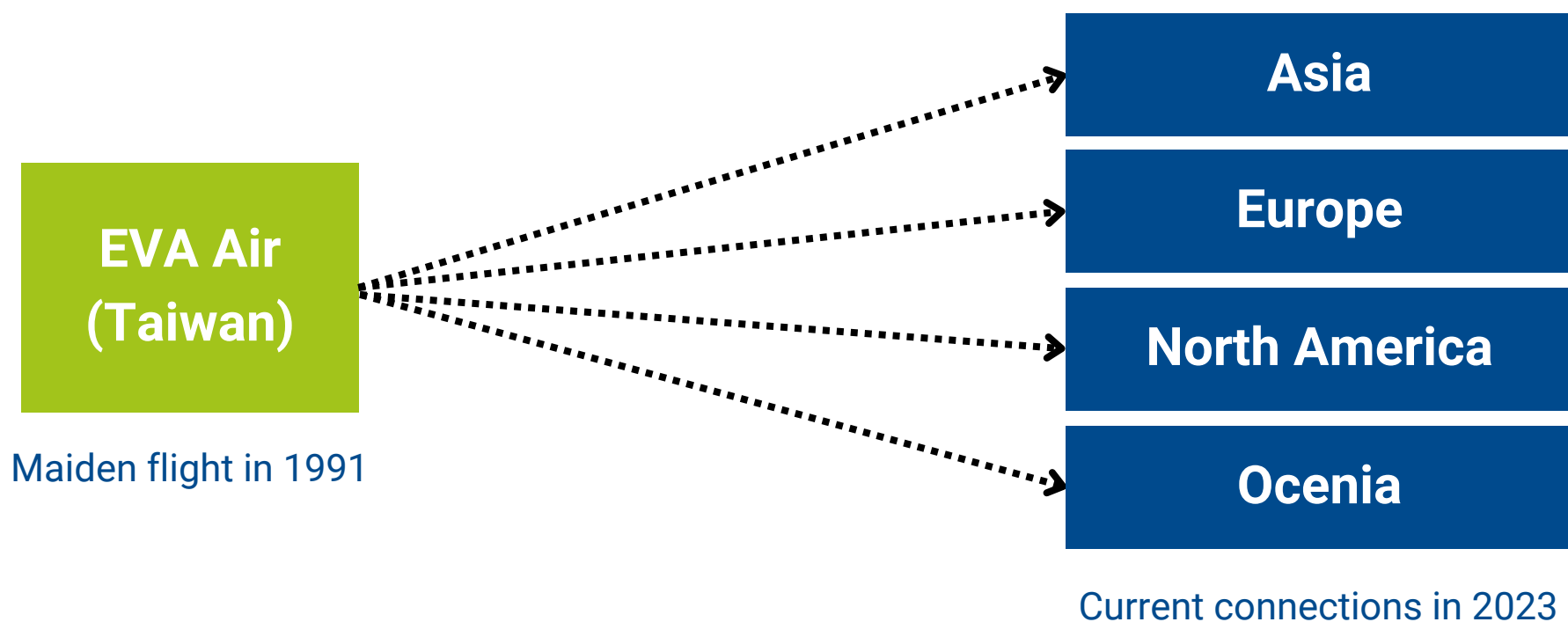
VA's current technology expansion plans are modern and ahead of the mass adoption curve



# Amadeus and EVA Air extend partnership to boost NDC-powered travel offers

Amadeus has extended its distribution agreement with EVA Air, strengthening their partnership as the aviation sector rebounds in Asia. This renewal will focus on EVA Air distributing NDC content with Amadeus through Altea NDC technology. EVA Air wants to play a crucial role in deploying NDC in Asia.

## EVA Air's rapid growth into a global connector



# **American Airlines' NDC connections experience glitches**

American Airlines' NDC connections powered by Accelya experienced glitches, resulting in delays and errors. Although these issues have been resolved, they underscore the importance of optimizing NDC systems as their adoption increases in the corporate travel industry. Accelya, which acquired Farelogix in 2020, serves various airlines with NDC-based tech.

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# **Sabre shifts GDS technology to Google Cloud in hopes of AI advancements**

Sabre is moving its GDS technology to Google Cloud in an effort to enhance services for airlines and travel agencies through AI and machine learning.

